

Program Information

The National Seafood Industry Leadership Program 2019 (NSILP 2019) is the leadership platform being delivered through funding from the Fisheries Research and Development Corporation (FRDC) and developed, managed and delivered by Affectus Pty Ltd.

The NSILP 2019 is the only national industry specific leadership program for the Australian seafood industry and was designed in consultation with seafood industry people and with their specific needs in mind. This the eighteenth year of the program and well over two hundred graduates of all ages and from all sectors of the industry including processing, fishing, extension, exporters, importers, marketing, deckhands, indigenous and recreational fishers have now successfully completed the program.

The NSILP 2019 focuses on developing skills that participants can apply at three key levels – personal, business and national industry. Participants are also encouraged to develop and implement plans associated with these three areas. The 2019 program participants will also be involved in the development and implementation of a nationally strategic vision for the Australian seafood industry.

Graduates have gone on to apply their skills to a wide variety of areas including regional network development, regional and state industry association boards, reference committees and effective business and workplace management. The content of the program ensures that participants are exposed to effective ways of handling conflict, improved communication techniques, the management of efficient meetings, high performance team building, change management and media training. Participants are also exposed to the wide diversity of the Australian seafood industry and some of the different issues facing the industry.

Overall the program's focus is on giving its participants the right tools and understanding to have a positive impact on their own future, the future of their own businesses and the future of the Australian seafood industry as a whole.

Dr. Patrick Hone, Managing Director of Fisheries Research and Development Corporation said, "The FRDC is committed to supporting the leadership development of the people on whom the industry will entrust its future. The seafood industry is changing very quickly and the industry must invest in developing people to initiate and manage this change across the board. There is always a role for leadership, regardless of your position."

Dr. Hone then spoke of the impact of past programs "The vision and energy of past participants has provided the seafood industry with many benefits. We have seen people emerge from this program with improved confidence, skills and commitment. This has allowed them to transform their own businesses and in turn influence the future direction of the Australian seafood industry".

The course content is tailored to meet the specific needs of the Australian seafood industry and has been developed and modified in consultation with experienced industry leaders. The program is delivered through funding from the FRDC and key sponsorship from the Sydney Fish Market Pty Ltd and Austral Fisheries.

In its 18th year the National Seafood Industry Leadership Program 2019 will be delivered over six months and through three key residential sessions:-

NSILP – 1 st Program Dates		NSILP – 2 nd Program Dates	
Residential #1	5 – 7 March 2019	Residential #1	7 – 9 May 2019
Residential #2	4 – 6 June 2019	Residential #2	6 – 8 August 2019
Residential #3	17 – 19 September 2019	Residential #3	22 – 24 October 2019

Program costs are to be confirmed but they will include most meals, training materials and learning support and leadership development prior to, during and beyond the six months of the program.

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Program Outline

Residential 1			Residential 2			Residential 3		
Knowing Leadership			Experiencing Leadership			Implementing Leadership		
Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9
	Tour		Tour					
Purpose of the Program	Reviewing Day1	Understanding Day 1&2	Strategy Update	Reviewing Day 4	Understanding Day 5	Meetings in Canberra organised by participants	Looking forward	ORID & Day 6 & 7
Identifying Leadership	Building Teams	Leadership Theories and Practice	Understanding Our Industry Panel	Teams and Leadership	Power and Behaviours		Taking the next step	Lobbying and Changes
Communication I	Industry Panel and Q&A	Meetings	Strategies Next Steps	Strategy – Next Steps – work and research	Mission and Strategies – Canberra Presentations	Mission Launch and Strategy Presentation Preparation	Industry Panel	Leading the industry.
Learning and Leadership	Developing a mission	Strategy Proposal					Parliament Question Time	Mission Launch & networking afternoon tea
Communication II	Mission and Strategy Plan	Debrief and Briefing	The Media – SFM Case Studies	Team Mission Review	Canberra Briefing		Parliament Question Time	
Personalities	Networking						Strategy Presentation	Final session briefing
Team Dinner Briefing – Vision	Industry Dinner		Industry Dinner	Team Dinner		Team Dinner	Graduation Dinner	