

Program Information

The National Seafood Industry Leadership Program 2020 (NSILP) is the leadership platform being delivered through funding from the Fisheries Research and Development Corporation (FRDC) and developed, managed and delivered by Affectus Pty Ltd.

The NSILP is the only national industry specific leadership program for the Australian seafood industry and was designed in consultation with seafood industry people and with their specific needs in mind. This the 21st year of the program and well over two hundred graduates of all ages and from all sectors of the industry including processing, fishing, extension, exporters, importers, marketing, deckhands, Indigenous and recreational fishers have now successfully completed the program.

The NSILP focuses on developing skills that participants can apply at three key levels – personal, business and national industry. Participants are also encouraged to develop and implement plans associated with these three areas. The program participants will also be involved in the development and implementation of a nationally strategic vision for the Australian seafood industry.

Graduates have gone on to apply their skills to a wide variety of areas including regional network development, regional and state industry association boards, reference committees and effective business and workplace management. The content of the program ensures that participants are exposed to effective ways of handling conflict, improved communication techniques, the management of efficient meetings, high performance team building, change management and media training. Participants are also exposed to the wide diversity of the Australian seafood industry and some of the different issues facing the industry.

Overall the program's focus is on giving its participants the right tools and understanding to have a positive impact on their own future, the future of their own businesses and the future of the Australian seafood industry as a whole.

Dr. Patrick Hone, Managing Director of Fisheries Research and Development Corporation said, "The FRDC is committed to supporting the leadership development of the people on whom the industry will entrust its future. The seafood industry is changing very quickly and the industry must invest in developing people to initiate and manage this change across the board. There is always a role for leadership, regardless of your position."

Dr. Hone then spoke of the impact of past programs "The vision and energy of past participants has provided the seafood industry with many benefits. We have seen people emerge from this program with improved confidence, skills and commitment. This has allowed them to transform their own businesses and in turn influence the future direction of the Australian seafood industry".

The program content is tailored to meet the specific needs of the Australian seafood industry and has been developed and modified in consultation with experienced industry leaders. The program is delivered through funding from the FRDC and key sponsorship from the Sydney Fish Market Pty Ltd and Austral Fisheries.

In its 21st year the National Seafood Industry Leadership Program 2020 will be delivered over six months and through three key residential sessions:-

NSILP Port Lincoln Cohort Residential #1 3 – 5 March 2020 Residential #2 16 – 18 June 2020 Residential #3 8 – 10 September 2020 <i>(to be confirmed when Parliamentary Sitting Dates are finalized)</i>	NSILP Cairns Cohort Residential #1 5 – 7 May 2020 Residential #2 11 – 13 August 2020 Residential #3 24 – 26 November 2020 <i>(to be confirmed when Parliamentary Sitting Dates are finalized)</i>
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Program costs are to be confirmed but they will include most meals, training materials and learning support and leadership development prior to, during and beyond the six months of the program.

**For further information please contact Jill Briggs 02 6035 7284; 0409 455 710;
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Program Outline

Residential 1			Residential 2			Residential 3		
Knowing Leadership			Experiencing Leadership			Implementing Leadership		
Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9
	Tour		Tour					
Purpose of the Program	Reviewing Day1	Understanding Day 1&2	Strategy Update	Reviewing Day 4	Understanding Day 5	Meetings in Canberra organised by participants	Looking forward	ORID & Day 6 & 7
Identifying Leadership	Building Teams	Leadership Theories and Practice	Understanding Our Industry Panel	Teams and Leadership	Power and Behaviours		Taking the next step	Lobbying and Changes
Communication I	Industry Panel and Q&A	Meetings	Strategies Next Steps	Strategy – Next Steps – work and research	Mission and Strategies – Canberra Presentations	Mission Launch and Strategy Preparation	Industry Panel	Leading the industry.
Learning and Leadership	Developing a mission	Strategy Proposal					Parliament Question Time	Mission Launch & networking afternoon tea
Communication II	Mission and Strategy Plan	Debrief and Briefing	The Media	Team Mission Review	Canberra Briefing	Team Dinner	Parliament Question Time	
Personalities	Networking						Strategy Presentation	Final session briefing
Team Dinner Briefing – Vision	Industry Dinner		Industry Dinner	Team Dinner			Team Dinner	Graduation Dinner