

Program Information

The National Seafood Industry Leadership Program 2022 (NSILP) is the leadership platform being delivered through funding from the Fisheries Research and Development Corporation (FRDC) and developed, managed and delivered by Affectus Pty Ltd.

The NSILP is the only national industry specific leadership program for the Australian seafood industry and was designed in consultation with seafood industry people and with their specific needs in mind. This the 23rd year of the program and well over three hundred graduates of all ages and from all sectors of the industry including processing, fishing, extension, exporters, importers, marketing, deckhands, Indigenous and recreational fishers have now successfully completed the program.

The NSILP focuses on developing skills that participants can apply at three key levels – personal, business and national industry. Participants are also encouraged to develop and implement plans associated with these three areas. The program participants will also be involved in the development and implementation of a nationally strategic vision for the Australian seafood industry.

Graduates have gone on to apply their skills to a wide variety of areas including regional network development, regional and state industry association boards, reference committees and effective business and workplace management. The content of the program ensures that participants are exposed to effective ways of handling conflict, improved communication techniques, the management of efficient meetings, high performance team building, change management and media training. Participants are also exposed to the wide diversity of the Australian seafood industry and some of the different issues facing the industry.

Overall the program's focus is on giving its participants the right tools and understanding to have a positive impact on their own future, the future of their own businesses and the future of the Australian seafood industry as a whole.

Dr. Patrick Hone, Managing Director of Fisheries Research and Development Corporation said, "The FRDC is committed to supporting the leadership development of the people on whom the industry will entrust its future. The seafood industry is changing very quickly and the industry must invest in developing people to initiate and manage this change across the board. There is always a role for leadership, regardless of your position."

Dr. Hone then spoke of the impact of past programs "The vision and energy of past participants has provided the seafood industry with many benefits. We have seen people emerge from this program with improved confidence, skills and commitment. This has allowed them to transform their own businesses and in turn influence the future direction of the Australian seafood industry".

The program content is tailored to meet the specific needs of the Australian seafood industry and has been developed and modified in consultation with experienced industry leaders. The program is delivered through funding from the FRDC and key sponsorship from Austral Fisheries.

The 2022 NSILP see the evolving of the program. Two programs are being offered to the Australian seafood industry and community - an In-Person AND an Online program. During the COVID-19 pandemic the learning environment has transformed and people are now more comfortable with virtual learning. This new learning environment allows people who have time or location pressures to access learning that until recently has been beyond reach. Affectus has skilled up and is has high capacity to deliver this highly regarded program both face-to-face and virtually.

2022 In-Person Program Information

Delivery Schedule

Residential #1 21 – 23 June 2022 - Fremantle

Residential #2 6 – 8 September 2022 - Hobart

Residential #3 29 November – 1 December 2022 – Canberra

(to be confirmed when Parliamentary Sitting Dates are finalized)

Program Overview

Residential 1			Residential 2			Residential 3		
Knowing Leadership			Experiencing Leadership			Implementing Leadership		
Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	Day 9
	Tour		Tour					
Purpose of the Program	Reviewing Day1	Understanding Day 1&2	Strategy Update	Reviewing Day 4	Understanding Day 5	Meetings in Canberra organised by participants Mission Launch and Strategy Presentation Preparation Team Dinner	Looking forward	ORID & Day 6 & 7
Identifying Leadership	Building Teams	Leadership Theories and Practice	Understanding Our Industry Panel	Teams and Leadership	Power and Behaviours		Taking the next step	Lobbying and Changes
Communication I	Industry Panel and Q&A	Meetings	Strategies Next Steps	Strategy – Next Steps – work and research	Mission and Strategies – Canberra Presentations		Industry Panel	Leading the industry.
Learning and Leadership	Developing a mission	Strategy Proposal					Parliament Question Time	Mission Launch & networking
Communication II	Mission and Strategy Plan	Debrief and Briefing	The Media	Team Mission Review	Canberra Briefing		Parliament Question Time	afternoon tea
Personalities	Networking						Strategy Presentation	Final session briefing
Team Dinner Briefing – Vision	Industry Dinner		Industry Dinner	Team Dinner			Team Dinner	Graduation Dinner

2022 Online Program Information

Delivery Schedule

Session 1 – Thursday 30 June - 10.00 – 14.00 (Eastern Time)

Session 2 - Thursday 14 July - 16.00 – 20.30 (ET)

Session 3 - Thursday 28 July - 10.00 – 14.00 (ET)

Session 4 - Thursday 11 August - 16.00 – 20.30 (ET)

Session 5 - Thursday 25 August - 10.00 – 14.00 (ET)

Session 6 - Thursday 8 September - 16.00 – 20.30 (ET)

Session 7 - Thursday 22 September - 10.00 – 14.00 (ET)

Session 8 - Thursday 6 October - 16.00 – 20.30 (ET)

Session 9 - Thursday 20 October - 10.00 – 14.00 (ET)

Session 10 - Thursday 3 November - 16.00 – 20.30 (ET)

Session 11 - Thursday 17 November - 10.00 – 14.00 (ET)

Session 12 - Thursday 1 December - 16.00 – 20.30 (ET)

Session 13 - Thursday 15 December - 10.00 – 14.00 (ET)

Program Overview

Session 1	Session 2	Session 3	Session 4	Session 5	Session 6	Session 7
Purpose of NSILP (30mins)	Communication II (45 mins)	Industry Tour (30 mins)	Industry Tour (30 mins)	Reviewing Session 3 & 4 (60 mins)	Teams and Leadership (90 mins)	Industry Tour (30 mins)
Learning and Leadership (30 Mins)	BREAK (15 mins)	Reviewing Session 1 & 2 (45 Mins)	BREAK (15 mins)	BREAK (15 mins)	BREAK (15 mins)	BREAK 15 mins
BREAK (15 mins)	Communication II (45 mins)	BREAK (15 mins)	Vision and Mission Finalised (60 mins)	Leadership Theories and Practice (60 Mins)	Strategy Working Groups Update (60 mins)	Handling Conflist (75 mins)
Personal and Team Values (60 mins)	BREAK (15 mins)	Building Teams (45 mins)	BREAK (15 mins)	BREAK (15 mins)	BREAK (15 mins)	BREAK 15 mins
BREAK (15 mins)	Personalities (75 mins)	BREAK (15 mins)	Mission Strategies Confirmed and Recorded (30 mins)	Meetings (60 mins)	Media and Messages (60 Mins)	Industry Panel (75 mins)
Identifying Leadership (30 mins)	BREAK (15 mins)	Industry Panel (75 mins)	Networking Theory and Event Briefing (60 mins)	BREAK (15 mins)	Hang Out Optional	Networking Review and Actions (30 mins)
BREAK (10 mins)	Team Work - Vision and Mission (60 mins)	Vision and Mission Update (45 mins)	BREAK (30 mins)	Mission Strategy Report-Back (15 mins)		
Communication I (50 mins)	Drinks and Hangout - Program requirement		Networking Event (90 mins) Program requirement.			

Session 8	Session 9	Session 10	Session 11	Session 12	Session 13
Informal Participant Chats (45 mins)	Mentoring (60 mins)	Meeting with Decision-Makers - Guest Speaker (60 Mins)	DAY IN LIEU - Meeting with Decision-makers	Leading the Industry (90 mins)	Future Vision Presentation Tech Check (30 mins)
Program Review and Leadership Actions (60 mins)	Strategy Group Coaching - Group 1 (30 mins)	BREAK (15 mins)		Final Preparation and Practice - NSILP Future Industry Vision	BREAK (15 mins)
BREAK (15 mins)	Strategy Group Coaching - Group 2 (30 mins)	Organising Online Meetings with Decision-makers (90 mins)			LIVE PUBLIC EVENT - NSILP 2022 Future Vision (120 mins)
Power and Behaviours (60 mins)	Strategy Group Coaching - Group 3 (30 mins)	BREAK (15 mins)			Graduation Event.
BREAK (15 mins)	Strategy Group Coaching - Group 4 (30 mins)	Looking Forward - Thinking Strategically (60 mins)			
Networking Event (90 mins) Program requirement.	Strategy Group Coaching - Group 5 (30 mins)				
Event Debrief (15 mins)	Strategy Group Coaching - Group 6 (30 mins)		14.00 Gather and Discuss meeting outcomes (60 Mins)		

**For further information please contact Jill Briggs 02 6035 7284; 0409 455 710;
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