

## National Seafood Industry Leadership Participant's Biographies 2016

### Participants

#### Brenton Cardona



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My name is Brenton Cardona and I was born in Darwin. I am of Malak Malak Clan of Daly River and West Arnhem belonging to Iwadja tribe which is Muran Clan. Currently a mentor mentoring Indigenous communities in commercial fishing techniques.

I am participating in NSILP to advance my skills so I can use what I have learnt to enable me to pass on knowledge and to deliver the best I can to indigenous and non-indigenous persons in development of the Seafood and maritime Industry.

I would like introduced seafood/maritime strategy around Australia, giving young indigenous, non-Indigenous men and woman a chance to do entry level courses to enter the Seafood/Maritime Industry.

#### John Duffy



Communication and Programs Officer  
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I am an old-school print journalist by training, temperament and experience currently working as WAFIC's Communications and Programs Officer. I am responsible for delivering WAFIC's communications strategy.

I want to participate in the NSILP for the opportunity to build effective relationships with others in Australia's commercial fishing and seafood sectors and to see how a diverse group of individuals with different skill-sets can learn and work together to collectively improve their industry.

I'm not sure what that might look like, but I'm keen to find out and take that capability forward in my own life.

## Asher Flynn



Operations Manager  
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I am the Operations Manager for Fremantle Octopus. We are a premium producer of raw and marinated Octopus, and my job includes dealing with fisherman, wholesalers and end users.

I have worked in the Industry for thirteen years and have been involved in gaining MSC chain of custody and also winning state and national small business awards for the Seafood industry.

I wanted to join the NSILP to expand my knowledge of the facets of the industry that I have limited experience with and also foster new relationships with other enthusiastic representatives of our industry.

My aim is to enlighten the general public of the extreme quality of Australian seafood and the world class fishing practices that we use and hope this will encourage increased sales of local produce.

## Michael Gilby



Aboriginal Project Officer  
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Michael is a Barkindji / Ngemba man who works as Aboriginal Project Officer with the Fisheries Division of Department of Economic Development, Jobs Transport and Resources (DEDJTR) in Victoria. His experience is in fisheries management, customary fishing practices, governance and conservation and natural resource management. Michael's work with fisheries and related industries has included the development of the Victorian Aboriginal Fishing Strategy.

Michael is a committed member of his local community, and contributing to the Fisheries Research Development Corporation (FRDC) Indigenous Reference Group and the Victorian Fisheries Research Advisory Committee (formerly VicFRAB) in the development of national and state based fisheries initiatives and priorities.

Michael is a key player in the Fisheries Victoria team providing advice on governance, customary fishing, resource management and community development project opportunities for the Aboriginal Victorians that can be translated into industry training and job opportunities.

## Heidi Hansen



Environmental Certification and Sustainability Officer  
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Heidi is Tassal's Environmental Certification and Sustainability Officer, reporting to the Head of Sustainability and Fish Health. She is responsible for implementing environmental and animal welfare standards across operations, leading Tassal to full Aquaculture Stewardship Council certification in 2014. Tassal was the first Atlantic Salmon company to achieve this across all of their operations globally. Heidi also produces the company's annual Sustainability Report.

As Tassal moves from Salmon to Seafood, Heidi is keen to support the company's journey and is participating in the NSILP to develop her skills and connect with the national seafood industry. Heidi believes the seafood industry has an incredible opportunity to work together in the area of sustainable production.

## Felipe Henríquez



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My name is Felipe Henriquez. I am the Quality Assurance Supervisor at Sydney Fish Market. I graduated in Aquaculture and Marine Science in Chile. I am also an Open Water Scuba Diver and have a big passion for the oceans and nature. I believe that the future of the industry must be assessed from a multidisciplinary perspective, including all its different members. Therefore I would like to participate in the NSILP which provides both, the tools and the framework to reach this goal. I would like to help develop an industry that can keep diversity, structure and function of ecosystems, minimizing its adverse effects and at the same time can be conducted in a fair and responsible manner socioeconomically.

## Paul Jordan



Skipper - commercial vessel  
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My name is Paul Jordan, second generation commercial fisherman growing up in a fishing family on King Island Tasmania. I started as a deckhand out of high school on lobster, giant crab and scallop boats in Tasmania. I have been active in the Tasmanian abalone fishery as a deckhand and diver, Tasmanian's southern rock lobster and giant crab fisheries as crew and now a Skipper. I have been involved with industry based research projects and translocating juvenile lobster to faster growing areas.

I am participating in the National Seafood Industry Program as an inherently proud career fisherman. The future is ours and I want to secure that for not only my children but future generations as well.

I believe there are lots of really good younger fishermen coming through the ranks of the Australian fishing industry who may benefit from sound and practical leadership in the future and I see NSLIP as an opportunity to gain the knowledge and tools to guide industry in the right direction to deal with government, management bodies public and other sectors within industry.

## Dan Kimberley



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Dan Kimberley is the Managing Director of Monsoon Aquatics, a licensed collector of aquarium fish and corals. With over 20 years' experience working in large public aquariums and collecting marine life, Dan has worked with all aspects of aquarium husbandry and design including reef aquariums, planted aquariums, crocodile habitats and large one million litre shark tanks.

Dan holds a Bachelor of Environmental science, Certificate 4 in Aquaculture, Master 5 Skippers ticket and is a rescue diver. Daniel also holds a unique license allowing him to collect species from all over the coastline of northern Australia and was the 2013, 2014 and 2015 winner of the Northern Territory Export Award.

He is passionate about clean, reliable, sustainably harvested seafood that can compete with imported product, and also be exported overseas.

## Dale Maschette



**Australian Government**

**Department of the Environment**

Australian Antarctic Division

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My name is Dale Maschette and I am a Fisheries Research Assistant at the Australian Antarctic Division. My primary role includes stock assessments on bycatch species in Southern Ocean fisheries as well as a number of other projects such as benthic impact assessments and food web studies. I am participating in the National Seafood Industry Leadership Program in order to develop my skills in communicating and working with industry stakeholders in relation to the seafood industry. I would like to work with the seafood industry in looking for ways of best use of catch, both target and bycatch.

## Markus Nolle



Skipper  
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I started my career in the corporate world. Now, as owner/operator of a Rock Lobster License, fishing our pristine waters is my pleasure. When otherwise on land, being a whole of Industry advocate for commercial fishers is my passion. To expand my Industry knowledge, share ideas, networks and further develop leadership skills to enhance my effectiveness in the various roles I hold in support of the commercial seafood industry.  
(Re) establish true 'co-management', strengthen fishers' rights and increase social and political awareness of the value and opportunity that sustainable commercial fishing brings to rural communities across Australia.

## Zak Olsen



Owner operator  
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My name is Zak Olsen. I am a commercial fisher from new Zealand of 9 years. I have spent most of that time longline Nguyen for snapper but have experience in Danish sien trawling, gill netting and drag netting. I am completing the NSILP course because I want to be able to actively promote the NZ fishing industry and answer confidently when asked about our industry.

## Josh Pearce



Manager  
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I am a Kiwi who relocated to Melbourne at the end of 2014 to manage Sanford's wholesale fish market in Footscray. I'm selling wet fish every morning from 2am. I love fishing and sports, especially when NZ is playing. I'm participating in the NSILP to broaden my knowledge of the Australian seafood industry, to contribute to the industry in a positive way broaden my industry contacts from across Australia.  
I want to highlight the dangers of vegetarianism and veganism. I don't want to attack the vegetable industry, but more collaborate on highlighting the amazing benefits of seafood especially when consumed with great Australian vegetables.

## Dominic Pirrello



Policy and Government Relations Consultant  
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I come from a 4th generation fishing family but am pretty new to being professionally involved. Currently, I'm a government relation's consultant for SPFIA, in marketing with De Costi Seafoods and have just started helping in operations with Seafish Tasmania.

I'm participating in the NSILP to absorb and learn as much as I can from everyone involved, and grow, not just within the seafood industry but also as a person.

I want to hopefully change the perception of the seafood industry in the public, in regards to everything from sustainability, fishing practices, food security and its effect on climate change.

## Laura Smith



Project Manager  
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Over the past 5 years, I have worked as Project Manager at Marine Solutions, a Hobart-based consultancy providing marine environmental/scientific services to industry, government and private entities. I am also a co-founder of the newly established R&D entity Aquaculture Services Australasia. I envision a proactive seafood industry that values and understands their mutual dependence on community and environment. As a participant in the 2016 NSILP, I am excited to strengthen my leadership and communication skills alongside industry peers with whom to share ideas and inspiration.

## Matt Watson



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I've been working with the fishing industry for the past eight years both in Australia and the UK. I've been working with the MSC since 2012, looking to find a positive driver to recognise and reward sustainable fishing practices. I'm participating in the NSILP both to strengthen my CV and to explore mechanisms for industry to coexist with other stakeholders through better communication of the science that underpins sustainable fisheries. I'd like to help strengthen domestic and export markets for Australian seafood by educating consumers that the fisherman's story is a human one, one which has incentives beyond that of pure profit.

## Emma Wilke



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I work for the Sydney Rock Oyster industry on commercializing its breeding program. I'm based at Port Stephens Fisheries Institute and work with NSW Farmers Association, growers and industry members across NSW and other states. I've been Manager for 2.5 years. The NSILP will enable me to do my job with utmost efficacy. I can already manage; now's the time to discover what I'm made of, to lead the industry, and grow professionally. The Australian seafood industry is innovative, sustainable and of highest quality. I want to inspire, unite and spark action within the industry to make that known throughout its markets.