

# 2018 National Seafood Industry Leadership Melbourne Cohort Graduate Profiles

## Graduates

### Adrienne Laird

Adrienne Laird



Projects Officer  
NPF Industry Pty Ltd  
58 Parkes St Nelson Bay NSW 2315  
Mobile: 0409 237 024  
Email: [adrienne@npfindustry.com.au](mailto:adrienne@npfindustry.com.au)

I am the Projects Officer for NPF Industry Pty Ltd. My role includes managing the Northern Prawn Fishery's catch and effort data for stock assessment, Crew Member Observer program for sustainability assessment of threatened, endangered and protected species and improving bycatch mitigation measures. I am committed to a long term future in the seafood industry and wish to upskill myself with the aim of being a future leader in the wild harvest sector. I am passionate about the marine environment and my work in improving the sustainable management of wild catch fisheries. I want to provide strong leadership to assist the wild harvest sector to continue to achieve and improve economic and environmental sustainability while providing the community with high quality seafood into the future.

### Brad Callcott

Bradley Callcott



Grow-Out Manager  
Pacific Reef Fisheries  
PO Box 2200 Ayr QLD 4807  
Mobile: 0428 584 395 Telephone: (07) 4783 6068  
Email: [brad@pacificreef.com.au](mailto:brad@pacificreef.com.au)

My position is Grow-Out Manager at Pacific Reef Fisheries where I oversee Black Tiger Prawn and Cobia production. I have a Bachelor of Science (Aquaculture) from James Cook University and have over 16 years of prawn farming experience. I am participating in the NSILP to become a better leader, improve my management skills and gain experience for future industry development where I will need to engage in more senior roles and responsibilities. I would like to see the Australian Seafood Industry further protected from exotic viruses as well as controlled expansion of aquaculture that is environmentally, socially and economically sustainable.

### Chad Lunow

Chad Lunow



Jardini Fresh  
Brinsmead QLD 4870  
Mobile: 0437 347 443  
Email: [Migration08@gmail.com](mailto:Migration08@gmail.com)

I am a qualified marine biologist and zoologist with around 20 years' experience around the industry. I have intentionally worked in broad range of roles from fisheries research and monitoring to fisheries management and policy development. For a time in WA, I worked as a Senior Policy Officer representing and advocating for industry. I am also an avid SCUBA diver, underwater photographer and line and spear fisher. I have been active in recreational fishing groups and representation / advocacy through the Australian Underwater Federation. I am interested in seeing our natural resources well respected and in seeing Australians from all states being proud of and confident in the Australian seafood industry and its management.

## Debbie Lever

Debbie Lever



Corporate Agribusiness Manager  
National Australia Bank Limited  
L28 500 Bourke Street Melbourne VIC 3000  
Mobile: 0472 842 818  
Email: [Debbie.lever@nab.com.au](mailto:Debbie.lever@nab.com.au)

I'm originally from NZ, and love to travel. I currently live in Melbourne and work as a Relationship Manager for NAB Agribusiness. I provide financing for businesses in the Agriculture sector, which can involve anything from a site visit to a leading orchard, to spending the afternoon completing financial analysis and setting strategic goals with clients. I get to be quite hands on in achieving businesses goals.

I'm participating in NSILP to develop my personal leadership skills, and make more connections in the industry. One of my long term goals is to become a board member of an industry group. I would also like to see more partnership with the banking sector, which can be via a better understanding of aquaculture to assist with providing capital support to advance and support the industry. I believe this will also lead to an increase in private investment to the sector. I see Australian farmers as being perfectly positioned to take advantage of growth in demand for food within the growing middle class in Asia and its hard to do that without a banking partner.

## Evan Rees

Evan Rees



Australian Government  
Department of Agriculture  
and Water Resources

Aquatic Scientist  
Northern Australia Quarantine Strategy  
Department of Agriculture and Water Resources  
114 Catalina Crescent, Cairns, QLD 4870  
Mobile: 0455 513 333 Telephone: (08) 8429 0984  
Email: [evan.rees@agriculture.gov.au](mailto:evan.rees@agriculture.gov.au)

As a biologist majoring in tropical aquaculture, I have had the opportunity to work extensively in finfish aquaculture, both domestically and internationally, predominately concentrating on fish health management. Most recently, my career has transitioned from industry aquaculture to aquatic biosecurity and aquatic animal health with the Northern Australia Quarantine Strategy.

The National Seafood Leadership Program has been a personal aspiration for several years, offering the extensive opportunity to develop professionally in a relevant and encouraging environment. I most look forward to utilising this development opportunity to further increase awareness of the multi-tiered benefits of strong aquatic biosecurity to the broader seafood industry.

## Joshua Cook

Josh Cook



Coffs Harbour Fishermen's Cooperative  
2/4 Glynn Street Coffs Harbour NSW 2450  
Mobile: 0423 016 902  
Email: [Distribution@coffsfishcoop.com.au](mailto:Distribution@coffsfishcoop.com.au)

I am a chef from Coffs Harbour and have been working in seafood restaurants & pubs for 12 years. I've been at the CHFC for 7 years and currently managing distribution. I hand select product for local and state-wide restaurants to ensure best quality product.

I am participating in NSILP because I want to understand more about the industry on a national scale and from other angles (eg fishing, conservation & legislation) and be at the forefront of positive changes that can be adapted by all. I would like to promote local seafood to be used across all Australian restaurants in a seasonal, interesting & responsible manner.

## Matt Pember

Matt Pember



Senior Resource Access Officer  
Western Australian Fishing Industry Council Inc  
L1, 56 Marine Tce Fremantle WA 6160  
PO Box 1605 Fremantle WA 6959  
Mobile: 0438 511 226 Telephone: (08) 9432 7715  
Email: rao@wafic.org.au

A life-long lover of the ocean and all things fishy, I've been involved in the seafood industry my entire career. Only recently joining WAFIC in an advocacy role, my strong research background and policy experience ensure commercial fishers can interpret the science underpinning decisions affecting them and contribute to fisheries management discussions.

In signing up for the NSILP I hope to gain a more holistic view of the seafood industry, its challenges and potential opportunities. I also look forward to fostering some new relationships.

I would love to see the true value of the Australian seafood industry fully recognised and celebrated.

## Michael Hobson

Michael Hobson



Managing Director  
Port Albert Wharf Pty Ltd  
PO Box 72 Port Albert VIC 3971  
Mobile: 0428 899 596 Telephone: (03) 5183 2002  
Email: portalbertwharf@bigpond.com

Fifth generation fisherman and Managing Director of Port Albert Wharf P/L. I own a small inshore trawl vessel operating in the Victorian Inshore Trawl Fishery and the Victorian Ocean Access Fishery. Our company owns a fish and chip shop and seafood restaurant in Port Albert. A Director of Seafood Industry Victoria, sit on the Yarram Yarram Landcare Network Board and Chair the Jack and Albert River Restoration Committee.

I would like to expand my network and continue to learn about better ways to understand fisheries resources and their management by developing a more holistic approach encompassing a more ecological and social outlook.

## Mick Gamble

Mick Gamble



Department of  
Primary Industries

Fisheries Management Officer  
Fisheries NSW  
NSW Department of Primary Industries  
Ground Floor 5 O'Keeffe Avenue Nowra NSW 2541  
Mobile: 0427 842 940 Telephone: (02) 4424 7423  
Email: mick.gamble@dpi.nsw.gov.au

I am a Fisheries Management Officer working for the NSW Department of Primary Industries. I currently work as part of the Recreational and Aboriginal Fisheries unit on the NSW DPI Game Fish Tagging Program. I believe participating in the NSILP is the perfect opportunity to grow both personally and professionally in an industry I am passionate about. The program will allow me to broaden my understanding of the fishing industry and how commercial, recreational & government sectors interact. I would like to promote the sustainable economic and social growth and management of the seafood industry in a manner that promotes balance between all sectors and stakeholders involved in the industry.

## Mike Steer



Mike Steer



Senior Research Scientist (Finfish Fisheries)  
South Australian Research and Development Institute  
2 Hamra Avenue West Beach SA 5024  
Mobile: 0416 118 665 Telephone: (08) 8429 0342  
Email: [michael.steer@sa.gov.au](mailto:michael.steer@sa.gov.au)

I, Mike Steer, am a fisheries scientist at the South Australian Research and Development Institute. I lead a multi-disciplinary team in the development and delivery of high-quality science that supports the sustainable utilisation of South Australia's marine finfish resources.

I am anticipating that the NSILP will enhance my strengths and identify weaknesses in strategic thinking, improve my communication skills to empower others, and provide opportunities to consider diverse perspectives. My vision of the seafood industry is for the community to recognise the value of fisheries; appreciate industry's custodial responsibility in their sustainable harvest; and understand how science supports management.

## Morgan Hand



Morgan Hand



Operations Manager  
Chaceon Pty Limited  
1/658 Newcastle Street Leederville WA 6007  
Mobile: 0405 561 735  
Email: [manager@chaceon.com.au](mailto:manager@chaceon.com.au)

I come from a fishing family and have been working in the seafood industry for more than 10 years. I work with live crustaceans and am heavily involved in sales and marketing and day to day operations but also have input into fishing. I am becoming more involved with management and fisheries, attending management meetings and recently joined the FRDC's WA RAC.

I am participating in the NSILP to improve my skills and gain new industry contacts. I hope that this enables me to further my career in seafood and make a larger positive impact in the broader industry.

## Prue Davey



Prue Davey



PR and Marketing Coordinator  
Wildcard Luxury Cruises Pty Ltd  
PO Box 879 Bungalow QLD 4870  
Mobile: 0448 114 413 Sat: +870 773 992 016  
Email: [pruespence@wildcardluxurycruises.com.au](mailto:pruespence@wildcardluxurycruises.com.au)

My name is Prue Davey. I'm a Professional Spanish Mackerel Fisherman working across the Gulf of Carpentaria, and Top End Australia. I've had the unique opportunity to be a part of and taught by the 4<sup>th</sup> generation fishing family on the Fishing Vessel "Wildcard" for the past 4 years. Fishing Vessel Wildcard has undergone a transformation over the last 4 years to diversify into the fishing tour and adventure tour market with myself as PR & Marketing coordinator. I have a passion for young people to breathing life into an aging industry. I hope to use The National Seafood Industry Leadership Program to gain the leadership skills to Unify the next generation of the Seafood Industry.

## Rebeka Glanvill



Rebeka Glanvill



Sales and Marketing Assistant  
Aquarium Industries  
16-26 Shirley Way Epping VIC 3064  
Mobile: 0402 317 364  
Email: [marketing@aquariumindustries.com.au](mailto:marketing@aquariumindustries.com.au)

I work at Aquarium Industries (Melbourne based Aquarium Fish Wholesaler) as the Executive Sales & Marketing Assistant. We source fish from wild collectors & aquaculture farmers within Australia & import live fish from all over the world for distribution Australia wide.

I'm looking forward to participating in NSILP to grow my leadership skills and, by meeting and learning from people in other sectors, broaden my knowledge on the Industry as a whole.

In the future I would like to see my peers working alongside government agencies, and be seen by the community as leaders in continuing to grow and strengthen the industry.

## Shane Holland



Shane Holland



**Government of South Australia**  
Primary Industries and Regions SA

Traditional Fisheries Manager  
Fisheries and Aquaculture  
Primary Industries and Regions SA  
25 Grenfell Street Adelaide SA 5000  
Mobile: 0459 887 651 Telephone: (08) 8429 0726  
Email: [shane.holland2@sa.gov.au](mailto:shane.holland2@sa.gov.au)

Mr Shane Holland is the Manager of Traditional Fisheries for Primary Industries & Regions, Fisheries and Aquaculture Division, and holds formal qualifications in Marine Biology, Environmental Policy & Management, and Fisheries Management.

The NSILP will provide me opportunity to achieve my aims of improving Indigenous capacity and representation within the seafood industry.

I want to work towards increasing the capacity of Indigenous peoples so that they are better equipped for representation on seafood industry boards and committees at both state and national levels, so that Indigenous aspirations are better provided for within seafood industry planning and management.

## Toby Jeavons



Fishery Manager  
Fisheries Management and Science  
Victorian Fisheries Authority  
2A Bellarine Hwy Queenscliff VIC 3225  
Mobile: 0477 390 678  
Email: [toby.jeavons@vfa.vic.gov.au](mailto:toby.jeavons@vfa.vic.gov.au)

My name is Toby Jeavons and I am a Marine and Estuarine Fishery Manager within the Victorian Fisheries Authority (VFA). I have worked with the VFA for almost 5 years and am currently involved in managing Bay and Inlet fisheries, the Ocean Scallop fishery, Wrasse fishery, Trawl fishery and various recreational fishery projects.

I am participating in the National Seafood Industry Leadership Program to explore key concepts alongside industry colleagues, encompassing a diversity of perspectives, to assist in developing leadership skills in fisheries management decision making.

I would like to play a key role in making strategic decisions that foster sustainable management of fisheries resources. This includes at a state level, and the sharing of knowledge to empower people to manage small scale fisheries in the context of developing countries.

## Umar Nguyen

Umar Nguyen



Umar Kim Nguyen  
The Fish Girl  
Mobile: 0401 966 588  
Email: [umar@platinumprovedore.com.au](mailto:umar@platinumprovedore.com.au)

Represent selected Australian Branded Seafood. Sales and/or Marketing for products to Distributors all the way to end users.

Participating in National Seafood Industry Leadership Program, to learn different facets of the industry that I am in every day. I want to understand more, to be able to share with others.

I would like to be able to understand our industry more, as it is very complex. Would like to be able translate all this information's to the distributors and end users. Would like the guys who handles the seafood the most to understand and appreciate our Primary Producers.